



Strategy: Provide leadership and governance structure

✓ Suggested actions

- Promote the importance of smoking cessation with management in all relevant forums, such as senior management meetings.
- Engage with staff, patients and community stakeholders (possibly through consumer engagement processes) to promote the importance of smoking cessation, and collaborate with champions and clinical leaders to obtain buy-in.
- Use leaders and executive managers to endorse a systematic approach to smoking cessation across the LHD.
- Establish appropriate LHD governance structures with oversight of smoking cessation strategies. Where possible, appoint senior executives as Chairs of smoking cessation implementation working groups.
- Standardise smoking cessation and related policies, protocols, guidelines and clinical tools; and encourage health professionals to suggest ways to integrate smoking cessation into routine care on their ward or within their health unit.
- Instigate a communications strategy, which includes strategies that:
 - promote leadership endorsement of smoking cessation strategies
 - keep the issue of smoking cessation and practice change on the agenda
 - promote access to statewide and local tools, resources and training
 - facilitate smoking cessation interventions and referral to NSW Quitline
 - promote examples of successful clinical leadership.

Notes
